IPROPERTY GROUP REPORTS RECORD CONSUMER TRAFFIC IN JANUARY SIGNALLING STRONG START TO 2013

Kuala Lumpur, 4th February 2013 – The iProperty Group, owner and operator of Asia's No.1 network of property portals in Malaysia, Indonesia, Hong Kong, Macau and Singapore, today reported record consumer traffic to its suite of property portals in the month of January 2013 when compared to January 2012. The results in January extended the Group's leadership in the region and improving competitive positioning with the growth outpacing competitors.

iProperty Group's Chief Executive Officer, Shaun Di Gregorio said that the record number of consumers using the Group's portals in January is a validation to the company's mission in providing customers and consumers with the best advertising and property search experience.

Record Month in Malaysia – iProperty.com.my

In January of 2013 iProperty.com.my recorded its highest ever number of consumers using the portal to search for property at almost 1.4 million unique visitors. When compared to January in 2012 this represents a growth of 57%, extending iProperty.com.my's lead in Malaysia where it continues to remain the dominant leading property portal in the market.

Compared to the same period in January 2012, iProperty.com Malaysia also reported a 46% growth in leads generated for its property developer and real estate agent clients. On the measurement of listings, iProperty.com Malaysia also saw a 30% growth in listings.

Record Month in Indonesia – Rumah123.com

Acquired by the iProperty Group in 2011, Rumah123.com has continued to grow from strength to strength and has emerged to be Indonesia's No.1 property portal.

Rumah123.com showed an enormous increase of 63% in unique visitors visiting the site compared to January 2012. The growth has also resulted in a 446% surge in leads generated for Rumah123.com's customers during this period. Listings to site has also increased by over 74%, a clear indication that property agents are turning to Rumah123.com to be their preferred marketing partner.

Record Month in Hong Kong – GoHome.com.hk

GoHome.com.hk, Hong Kong's No.1 property website, also experienced remarkable growth, over a 46% boost in unique visitors, which is a validation that more and more property buyers and investors are turning to GoHome.com.hk to be their trusted platform to find their dream home or next property investment.

The portal also reported a staggering increase of 259%, in lead generation for its customers compared to the same time frame in 2012. Aside from increases in unique visitors and leads, GoHome.com.hk also reported a 26% growth in listings.

Record Month in Singapore – iProperty.com.sg

The iProperty Group also reported growth in unique visitors to its portal in Singapore, iProperty.com.sg. In a parallel year on year comparison, there was an increase of 37% in unique visitors to the site.

iProperty.com Singapore also experienced a 14% boost in visits and a 17% increase in listings, compared to January 2012.

Record Month for CommercialAsia.com

As the region's largest dedicated commercial and industrial property portal, CommercialAsia.com continues to demonstrate growing dominance. The iProperty Group revealed that in all key metrics, CommercialAsia.com saw a 369% in unique visitors, 375% in visits, 810% in listings and a whopping 384% growth in listings.

These strong results further solidify CommercialAsia.com's market leading position in the region.

Outlook for 2013

Apart from the significant growth in unique visitors, leads and listings, the iProperty Group, a company that adopts a mobile-first approach with strong focus on innovation, has also seen significant growth in mobile usage from property buyers and investors.

According to Di Gregorio, the growth in all the portals operated by the Group is a clear indication that the company is continuing its ascension as one of the fastest growing owner and operator of property websites in Asia.

"To have such a solid start to the year is just the tip of the iceberg for the iProperty Group. We will undoubtedly be even more dominant in 2013 in all the markets we operate in. The explosive growth that we are continuing to garner is a validation that consumers are looking at the iProperty Group to be their one-stop destination to find their dream home or next property investment, while customers are choosing us to be their preferred marketing partner to grow their business," concluded Di Gregorio.

About iProperty Group Limited (www.iproperty-group.com)

Listed on the Australian Securities Exchange, the iProperty Group (ASX:IPP) owns and operates Asia's No.1 network of property websites under the iProperty.com umbrella brand.

Headquartered in Kuala Lumpur, Malaysia, the Company is focused on developing and operating leading property portals with other complementary offerings in Asian markets. It currently operates market leading property portals in Malaysia, Hong Kong, Macau, Indonesia and Singapore, and has investments in India and Philippines. With further expansion planned, the iProperty Group is continuously working to capitalise on its market-leading positions and the rapidly growing online property advertising market throughout the region.

Along with 18 property websites across the region, the Group's portfolio also includes the first comprehensive regional commercial property website, CommercialAsia.com, as well as a regional property exhibition business and monthly property magazines in Malaysia and Indonesia.

iProperty Group Network of websites:
- Malaysia: iProperty.com.my
- Indonesia: rumah123.com and rumahdanproperti.com
- Hong Kong: GoHome.com.hk
- Macau: vProperty.com
- Singapore: iProperty.com.sg
- Commercial: CommercialAsia.com
- India: in.iProperty.com
- Philippines: iProperty.com.ph
- Events: expo.iproperty.com
- Luxury: iLuxuryasia.com

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